



Susan Tolles is The Reinvention Strategist for Christian Women, giving them the confidence and tools to effortlessly navigate their ideal future and reach their full potential. As a Certified Life Purpose Coach®, professional speaker and author, she is dedicated to inspiring and empowering women to embrace their unique value, live according to their life's purpose and lead from the inside out.

Susan began her journey as Founder of Flourish Over 50®, a lifestyle resource for women over 50 that established her as a globally-recognized expert for baby boomers. As she connected with women all over the world, she discovered that they were searching for more out of life as they aged with grace and wisdom. No matter where they lived, they had similar dreams—to leave a rich legacy in the next, best chapter of their lives. To better serve these women, Susan became a certified Life Purpose Coach and has written workshops and programs specifically designed for their needs. Today, Susan is changing the lives of women of all ages as they unload the heavy baggage that is holding them back, discover their unique gifts and strengths and create a detailed plan for an exhilarating future. Using their divine purpose as their GPS, they have clarity about “what’s next” and the confidence to take the giant leap to get there.

Susan’s recent career path has led her to a much larger vision and she now shines brilliantly through The Flourishing Life®. Susan works primarily with professional women to help them successfully integrate faith, family and career while creating a flourishing life. Whether it is through a career change, a refined strategy for higher accomplishments in her current company, or starting her own business, any woman will benefit from Susan’s personal coaching. Her clients have described Susan as a God-gift, genuine, confident, generous and a living example that women can and should be all they can be in all stages of life. Her programs have been called powerful, transformative and “a pool of fresh water!”

Susan’s personal and professional journeys over the past years have given her broad experience and keen insight into what makes women thrive. She understands their innate drive to try to manage the universe, while often losing themselves in the frenzy of everyday activity. She also connects with their deep desire to live with greater meaning as they begin to define success differently in later stages of life. Through listening intently to her clients, Susan skillfully guides them to unearth their true life’s calling, using it to navigate a rewarding “second act,” while nourishing their emotional and physical wellbeing. She is a master at drawing out the best in women, igniting their confidence and courage to become who they were created to be.

Susan’s dedication to helping women live, lead and success with purpose has led her to partner with [4word](#), a national faithi-based support organization providing resources, relationships and spiritual nourishment for Christian women in the workplace. Susan is the Local Leader for 4word Austin.

Susan is a contributing author for six collaborative books for empowering professional women, including *Inspired Women Succeed*, *The Unstoppable Woman’s Guide to Emotional Wellbeing*, *Success Guide for the Unstoppable Entrepreneur*, *Behind Her Brand* and *25 Brilliant Speakers*. She is a currently an expert writer for *Thriving Women in Business Magazine* and has been featured in *More Magazine*, *The Wall Street Journal*, *Austin Woman Magazine* and *Fox 7 Good Day Austin* and *Wellness Woman 40 and Beyond Magazine*.

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